

# ICPA

## **Annual Conference 2025**

Wellbeing in Corrections: Initiatives for Staff, Systems and Communities
October 26-31, 2025, Istanbul, Türkiye

# SPONSORSHIP AND EXHIBITION OPPORTUNITIES

## **ABOUT THE CONFERENCE**

The International Corrections and Prisons Association's 27<sup>th</sup> Annual Conference is an event that brings together corrections professionals, policymakers, and experts from across the globe. Set against the backdrop of Türkiye's vibrant capital, this conference will explore innovative approaches to staff, institutions, and the communities that support people in prison and on release.

Participants can look forward to five days of intensive learning, collaboration, and cultural exchange. The conference will feature keynote addresses from leading figures in corrections, alongside specialised workshops that delve into practical solutions. Interactive sessions will provide hands-on experience, and networking events will foster meaningful connections among international colleagues.

The choice of Türkiye as the host country offers a unique opportunity to witness firsthand how a nation has transformed its correctional system through progressive reforms and community-centred approaches. Attendees will have the chance to visit local facilities and engage with senior corrections professionals from across the globe, gaining valuable insights into successful rehabilitation programs and innovative management strategies.

Beyond the professional development aspects, the conference includes carefully curated cultural experiences that showcase Türkiye's rich heritage and remarkable journey of reconciliation and growth. This combination of professional excellence and cultural immersion makes the 2025 ICPA Conference an unmissable event for anyone committed to advancing the field of corrections.

<b>26</b> OCTOBER	Sunday  Booth Set- up  Evening Welcome Reception	<b>29</b> OCTOBER	Wednesday  Conference Day Three  Gala Dinner and ICPA Correctional  Excellence Awards
<b>27</b> OCTOBER	Monday  Conference Day One  Host Welcome Reception	<b>30</b> october	Thursday  Conference Day Four  Closing Session
<b>28</b> october	Tuesday  Conference Day Two ICPA AGM  Private Networking Opportunities (Major Sponsors)	<b>31</b> OCTOBER	Friday  Prison Visits (Optional)

# SPONSORSHIP PACKAGES

There are a range of sponsorship opportunities at the ICPA's 27<sup>th</sup> Annual Conference. Sponsors will be recognized according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

	MAJOR SPONSOR	SPONSOR	EXHIBITOR
Standard	4 Registrations Included	2 Registrations Included	1 Registration Included
	\$27,750 USD	\$15,000 USD	\$7,500 USD
Pro	SOLD OUT	4 Registrations Included \$17,000 USD	2 Registrations Included \$8,500 USD
Pro Plus	8 Registrations Included	6 Registrations Included	3 Registrations Included
	\$31,750 USD	\$19,000 USD	\$9,500 USD

#### CONFERENCE IN-PERSON FULL REGISTRATIONS (ACCESS TO ALL SESSIONS AND EVENING EVENTS)

<sup>\*</sup> Additional registrations may be purchased at a rate of \$1,000 per person at the time of signing the sponsorship agreement. We strongly encourage you to include all anticipated additional registrations during the agreement stage to ensure they are captured within a single invoice. Please note that any additional registrations requested after the agreement has been signed will be offered at the Early Bird rate of \$1,175 per person. ^^Major Sponsor and Sponsor packages are entitled to a maximum of five additional registrations to their selected package at discounted rates noted above. Exhibitor packages are eligible for up to two additional registrations to their selected package at the reduced rates noted above.

1	MAJOR SPONSOR	SPONSOR	EXHIBITOR			
CONFERENCE PARTICIPATION AND NETWORKING						
Private networking opportunity*	Yes	No	No			
Presentation in Conference Progra	mme Yes	No	No			
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No			
EXHIBITION OPPORTUNITIES						
Exhibition Space (Location/ Size)	Premium - 4m/3m	Preferred - 3m/2m	Standard - 3m/2m			
BRANDING AND RECOGNITION						
Recognition at conference opening and closing	Yes	Yes	No			

	MAJOR SPONSOR	SPONSOR	EXHIBITOR		
CEO introduction to conference in programme book	Yes	Yes	No		
Hosted Break**	Yes	No	No		
Conference programme book advertisement	Full page	Half page	Logo only		
Recognition on livestream (where applicable)	Video	Logo only	No		
Company profile, logo, and hyperling on 'Our Conference Sponsors' page section of the ICPA website		Yes	Logo and Hyperlink Only		
Company Profile on the conference app	Yes	Yes	Yes		
Logo on conference website (all event pages)	Yes	Yes	No		
Logo on mass emails promoting the event	Yes	Yes	No		
Social media announcement as sponsor	Yes – Individual	Yes – Group	No		
Logo on printed conference materials	Yes	Yes	No		
Logo on wall banners / LED screen	Yes	Yes	Yes		
Digital signage	Yes	Yes	Yes		
PROMOTIONAL MATERIALS					
Items in Conference Bags	Included (3)	Included (2)	\$300 per item		

#### **Exhibition Space Access**

The exhibition areas will be spread across two floors, both situated in high-traffic zones near the breakout session rooms. These spaces will serve as the central hub for all conference breaks, including morning tea, lunch, and afternoon tea.

- Area A Conrad Foyer & Pre-Foyer (Premium Space)
- Area B Junior Ballroom & Foyer (Preferred and Standard Spaces)

Dedicated time slots will be scheduled within the conference program to allow attendees to visit the exhibition areas and engage with exhibitors.

The Welcome Reception will be held in a weather-dependent location, either in the Conrad Ballroom Area or on the Panoramic Terrace. Major Sponsors and Sponsors are permitted to place banners in these areas. Exhibitors may display pop-up banners within their designated spaces.

#### \*Private Networking Opportunities

Major Sponsors have the opportunity to host a private networking evening event for conference attendees. These events are organized by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

#### \*\* Hosted Breaks

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes), and during this time, you will receive the following:

- Acknowledgement in the program as Sponsor of the Tea Break
- Acknowledgement by the MC/s in the plenary or workshop rooms.
- An opportunity to place branded catering items on catering stations throughout the exhibition hall (at the sponsor's cost).
- Logo on signage on catering stations in the Exhibition Hall.
- Signage and acknowledgement in the Exhibition Hall (e.g., entrance, screens, etc.), subject to availability.

### **Interested in Membership?**

Becoming a member offers an opportunity to support the mission and purpose of ICPA continuously. More information about membership plans can be found <u>here</u>.

### Looking for a Unique Opportunity?

We offer opportunities to suit all budgets and objectives but if you are seeking something special or have an idea that caters to your unique requirements as well as those of the conference, we would be delighted to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or customized based on your ideas. The total investment will be determined upon receipt of your proposal, and contract agreements can be arranged. Please email your proposal to Grail Mageean-Ray at <a href="mailto:grailmageean@icpa.org">grailmageean@icpa.org</a>, and we will get back to you promptly.