



ICPA 2023
Annual Conference

TWINNING
PROJECT

Jason Swettenham MBE

Hilton Freund

October 2023



Humane Corrections:
What more can we do

ICPA Antwerp 2023

22-27 October 2023 - Antwerp, Belgium

**TWINNING
PROJECT**

**Can the Global Game Help
Solve the Global Problem of Recidivism?**

www.icpa.org

TWINNING PROJECT LEADERSHIP TEAM



David Dein MBE
Former Vice Chairman of
Arsenal and the FA



Jason Swettenham MBE
Head of Prison Industries,
Catering, Retail and PE HMPPS



Hilton Freund
Chief Executive
Twinning Project



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Can the Global Game Help Solve the Global Problem of Recidivism?

WHAT DOES THE TWINNING PROJECT DO?

An ambitious project to use soccer as a catalyst for change to achieve the following:



1
Secure and facilitate robust relationships between football clubs and prisons



2
Upskill and educate whilst in custody to ensure employability



3
Improve mental and physical wellbeing. Reduce idleness and violence



4
Reduce Reoffending
Provide pathways and through the gate support



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Can the Global Game Help Solve the Global Problem of Recidivism?

Prison Conditions

- Environment not fit for rehabilitation



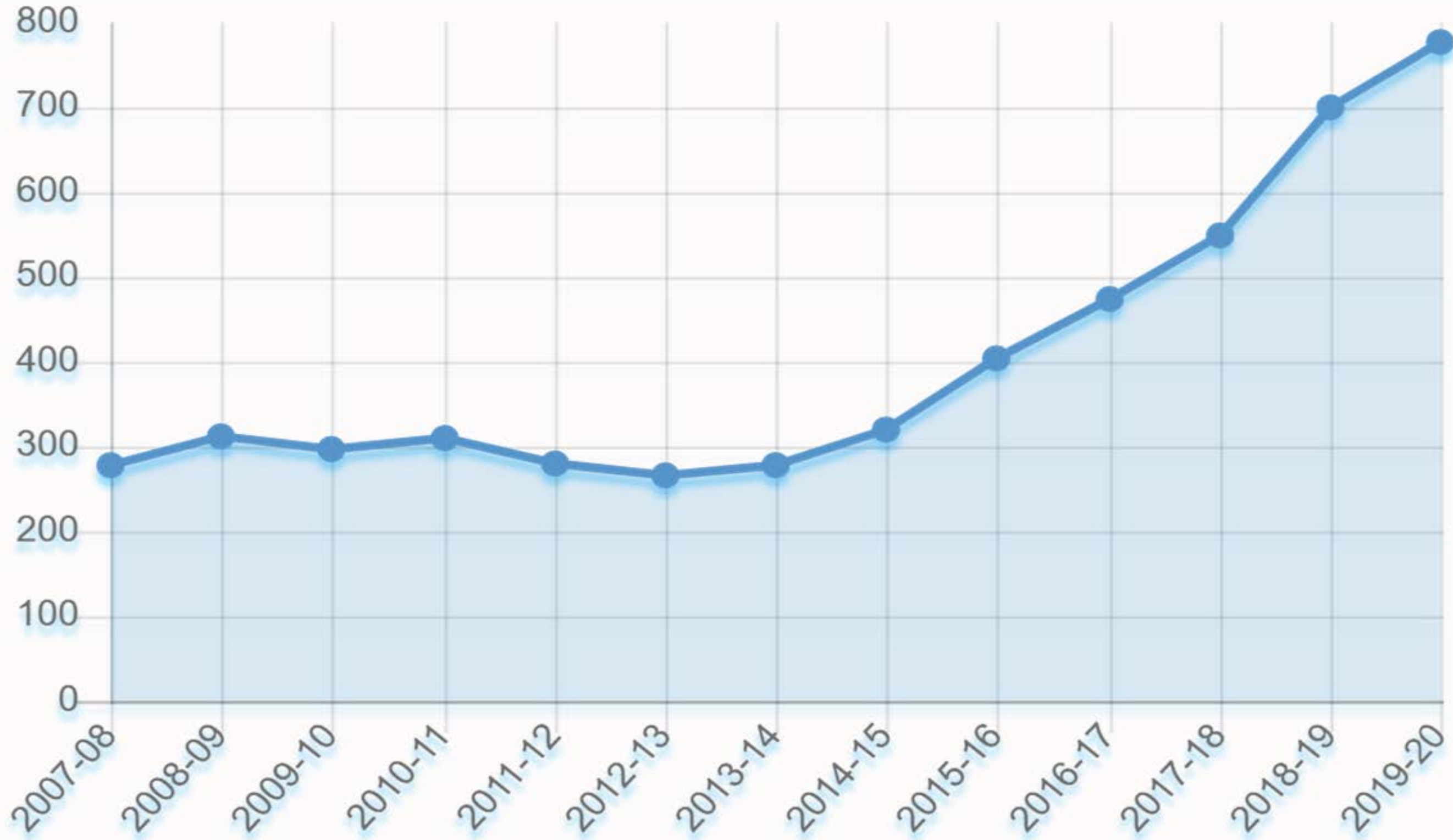
26,643
Assaults in 2017 up 20% on the
previous year

3,606
Were serious assaults, up 22%
from the previous year

16hr
Average time prisoners spend
locked in a cell

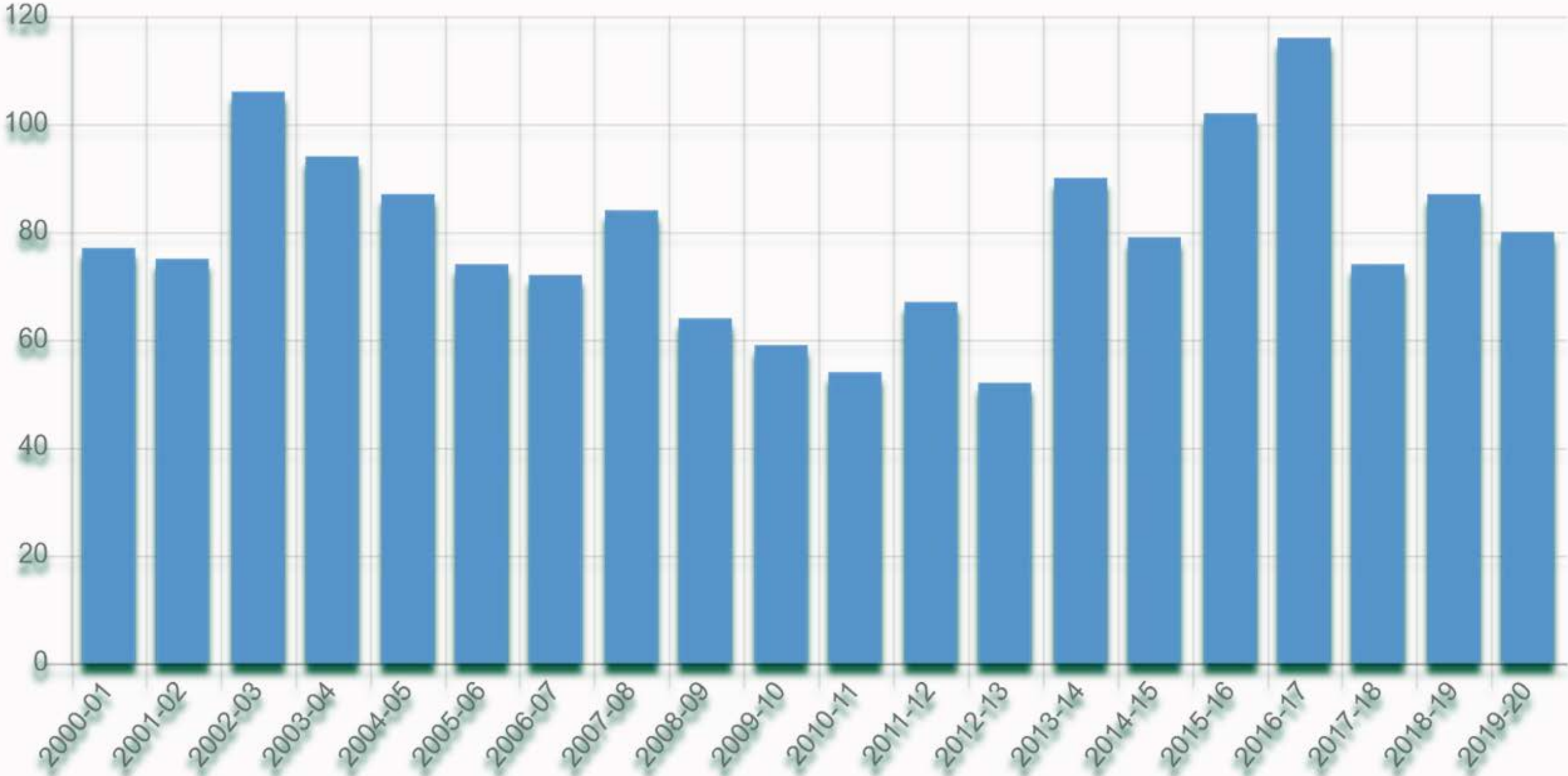
Worrying Trend

Self Harm



Worrying Trend

Self Inflicted Deaths



WHAT STOPS THEM COMING BACK?

When we understand the barriers, we can begin to
create necessary change.



Age

Statistically, offending peaks at 24 years of age and drops off a cliff at 40 years.



Relationships

Offenders in a stable domestic relationship are 60% less likely to come back.



Employment

Employment is what gives people purpose and feeling of value. Only 30% of offenders enter the workplace which means others have no choice but resort to criminal activities.

Addressing the Skills Deficit

Education and Training Programmes are fundamental to reducing re-offending

70%

Do not have paid employment to go to on release

37%

Have difficulty reading

52%

of male prisoners have no qualifications prior to custody (71% of females)

49%

of male sentenced prisoners were excluded from school

30%

of prisoners were regular truants

67%

Unemployed at the time of imprisonment





This costs the
government
£ 18
BILLION
per year



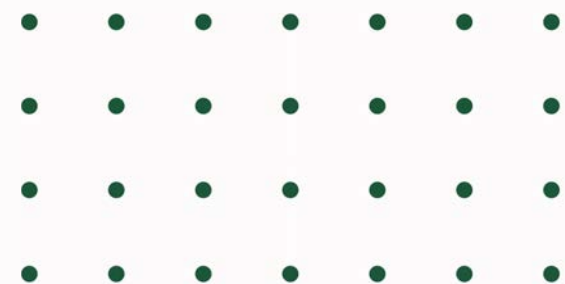
Everyone loves football

Engagement in sport drastically improves physical and mental health.

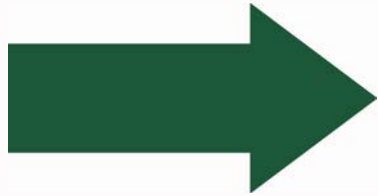
Football is a leveler – Supporters are from all walks of life.

Football is often used as an ice breaker, especially effective in high octane negotiations to resolve incidents.

Prisoners might not be considered as numerate, but they can calculate goal difference and how many points to beat the drop or win the league easily enough.



TWINNING PROJECT



HM Prison &
Probation Service

Progress



73 clubs are aligned to the Twinning Project



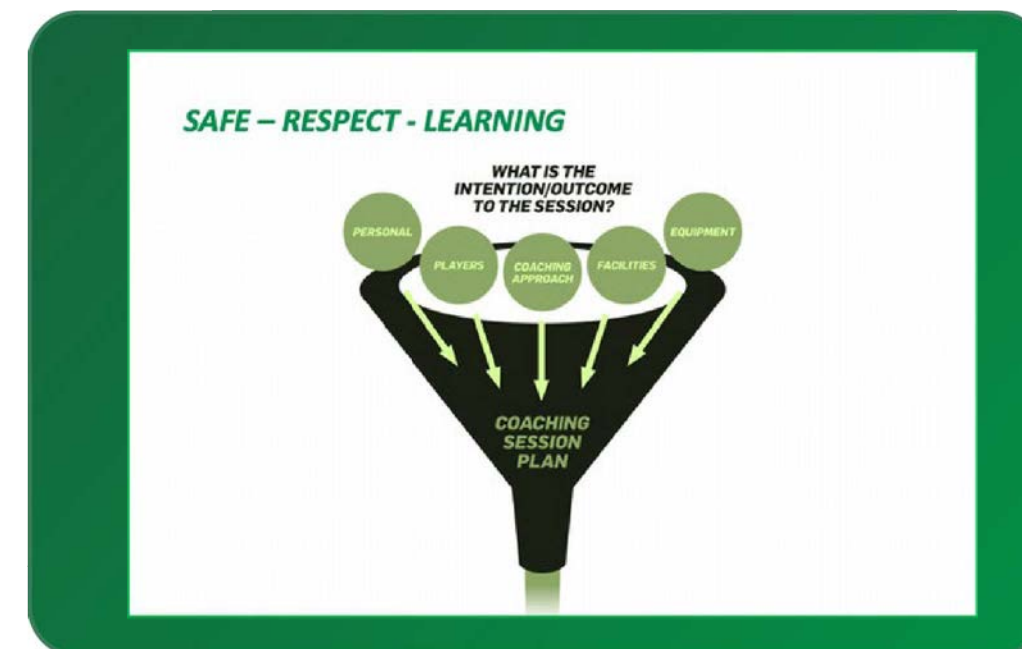
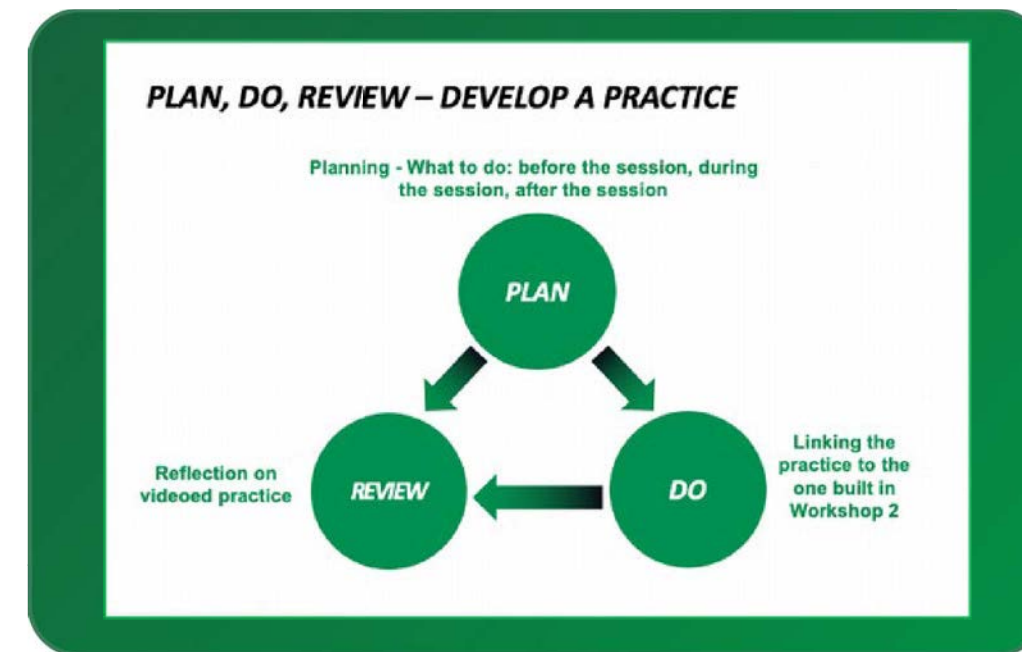
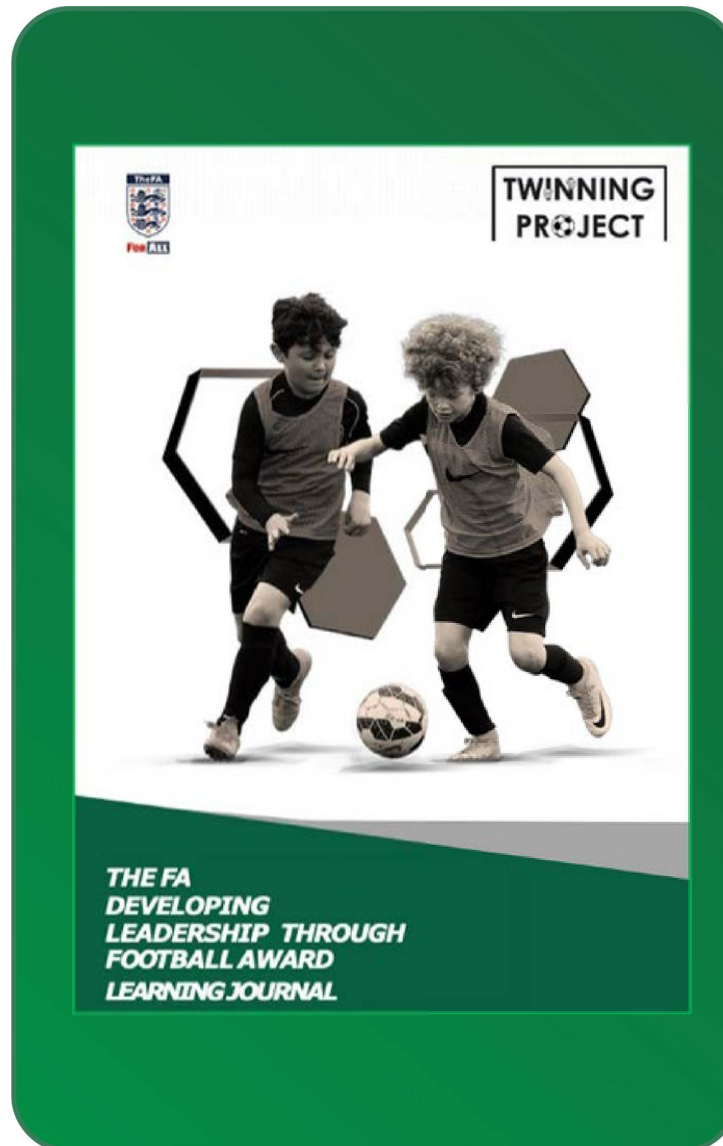
3000 students with a 70% graduation rate



Referee courses delivered in un-twinning prisons

The Course - Model

- 35 Learning hours
- Modular
- Once/twice a week
- Coaching
- Leadership
- Functional skills
- Hidden Curriculum

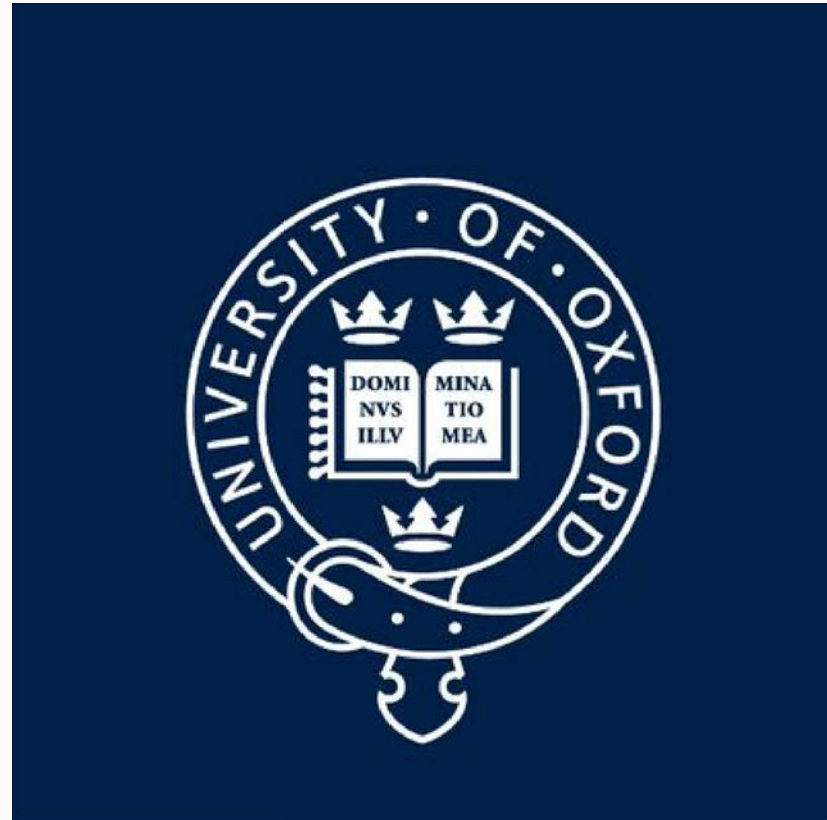




Twinning Project Kit



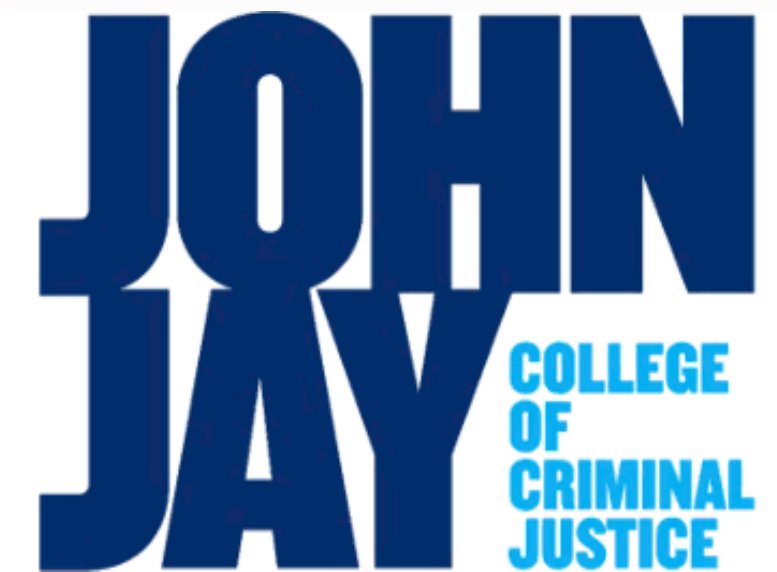
Academic Partners



1. Longitudinal – Identity

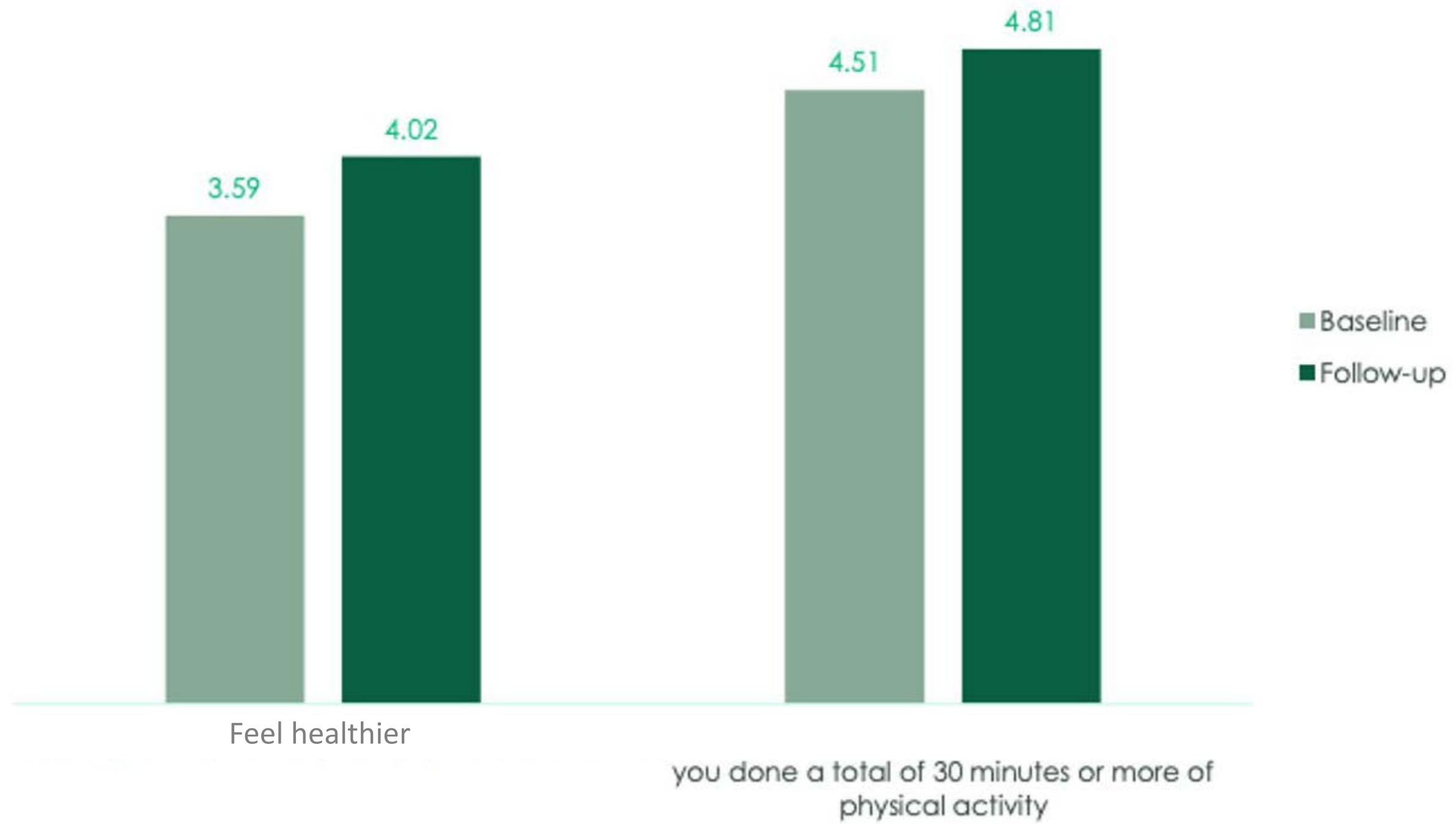


2. Quantitative – Recidivism

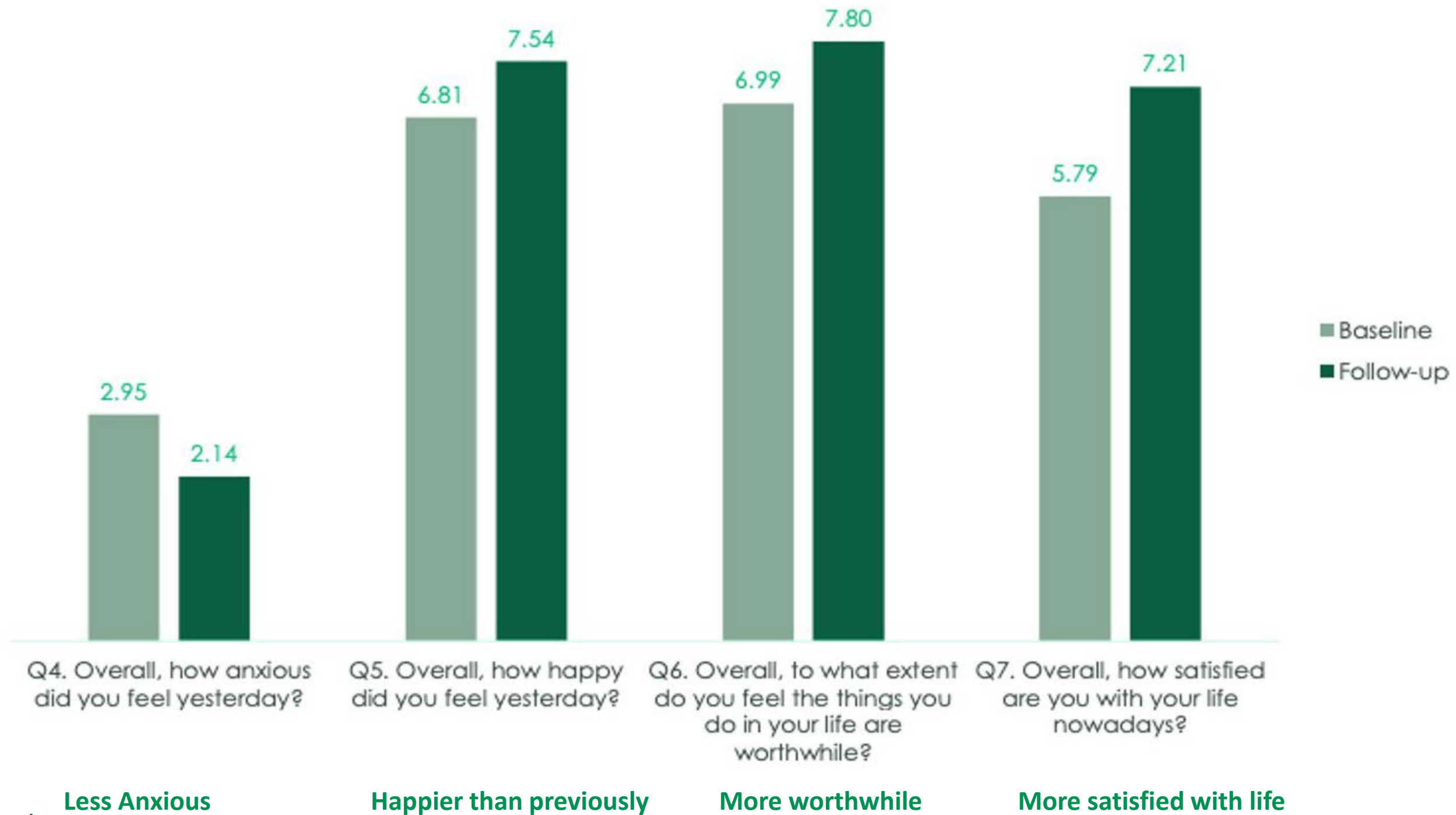


3. Global Collaboration

Physical Health

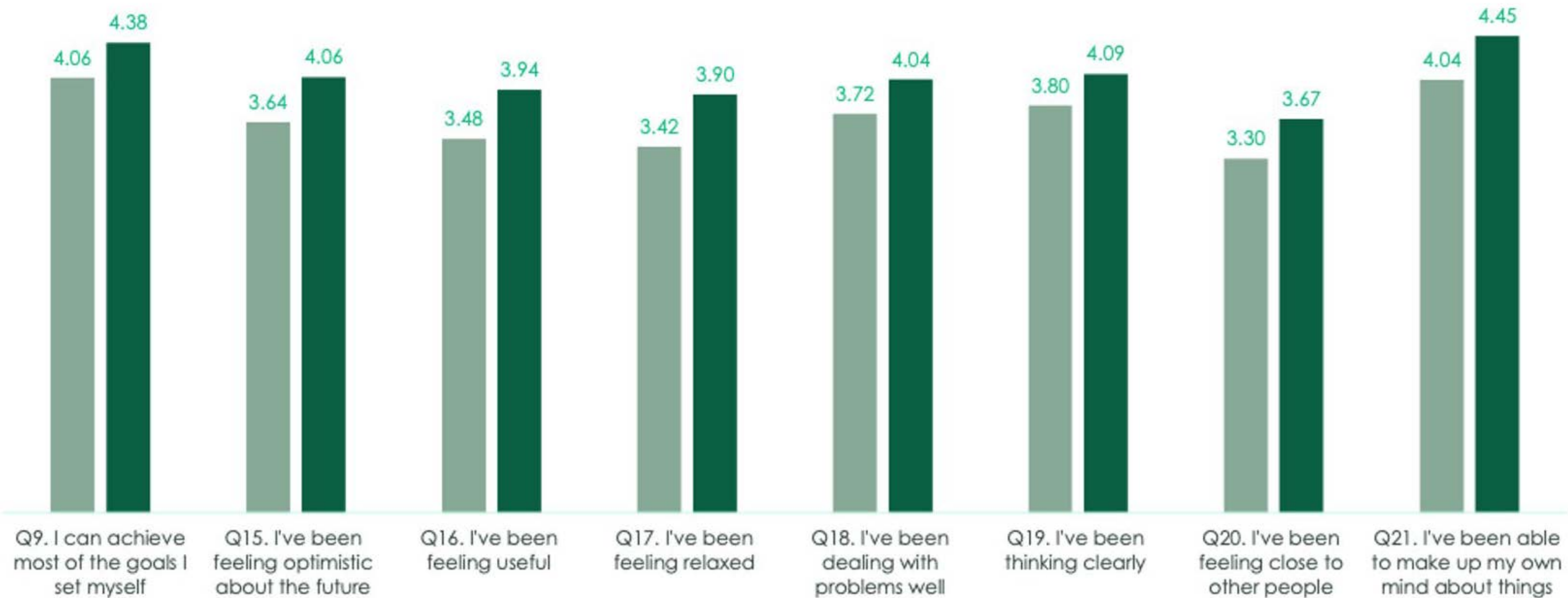


ONS * Wellbeing Scale



*Office of National
Statistics

Other Wellbeing (WEMWBS* Scale)



Achieve Goals

Optimistic about future

Useful

More relaxed

Deal with problems

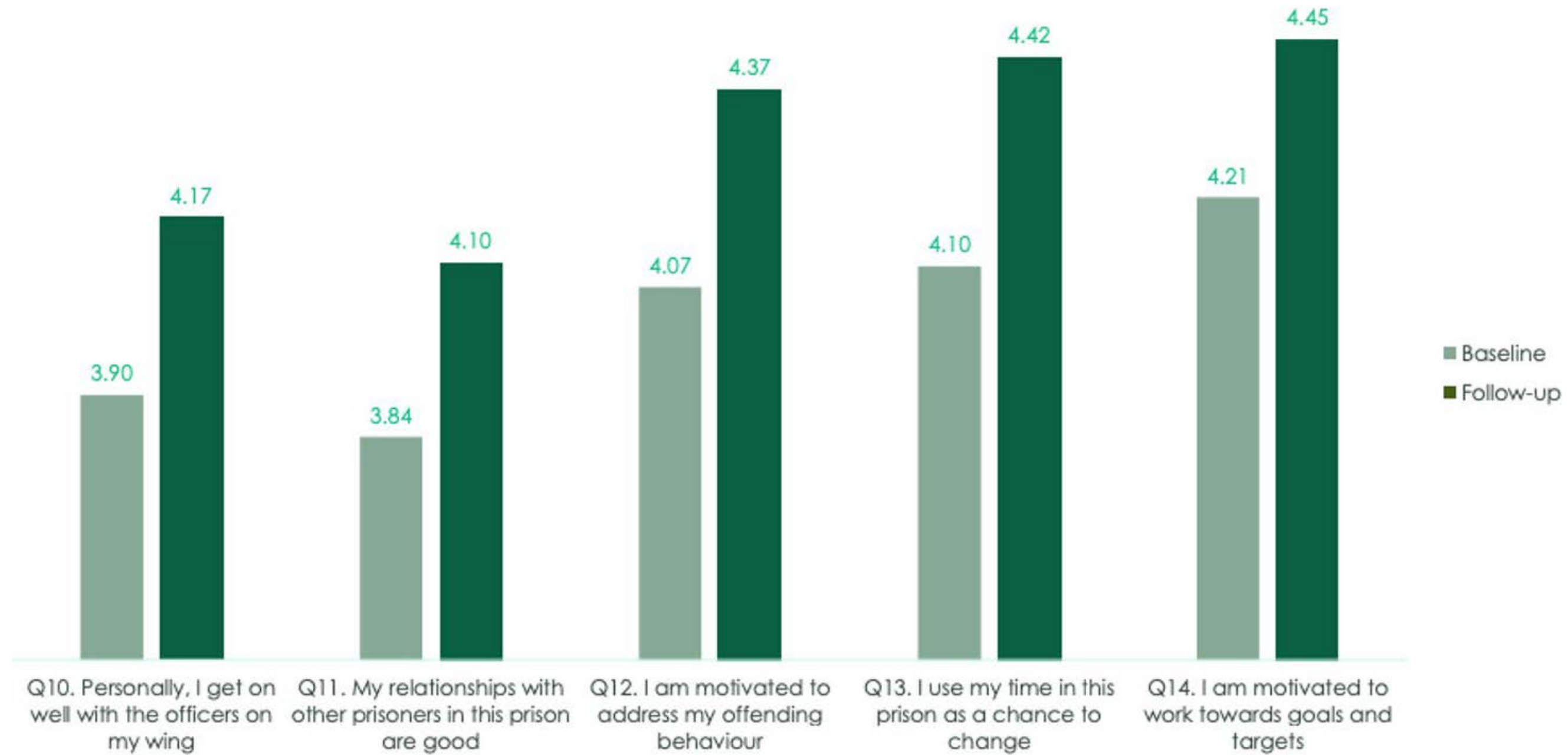
clear thinking

productive relationships

independent thinking

*Warwick Edinburgh Mental Wellbeing Scale

Custodial Metrics



Prisoner /Officers

Prisoner/ Prisoner

Motivation to address offending behaviour

Use time in prison to change and become productive

Adjudications

“For every 100 prisoners, 15 Twinning Project participants had a proven adjudication in the 2 months following the course, whereas 30 control cases would receive an adjudication in a comparable period.”



Dr Martha Newson,

Cognitive anthropologist and chartered psychologist, specialising in group identities and belonging.



Expansion of the Twinning Project - USA



Rikers Island

CRDF – Los Angeles

Expansion of the Twinning Project - South Africa



Expansion of the Twinning Project - Australia



IN CONCLUSION

From a football point of view:

- There is a clear demonstration that the project is transportable
- The course works and can be adopted in all territories

From the prison's perspective:

- There must be a demonstrable appetite to collaborate
- Required facilities need to be available within the prisons
- Appropriate learner recruitment



Thank You



ICCPA
International Corrections
& Prisons Association

- Bob Goble
- Reggie Wilkinson
- Frank Porporino
- Peter Severin
- Natalie Boal

