



ICPA

Annual Conference 2025

**Wellbeing in Corrections: Initiatives
for Staff, Systems and Communities**

October 26-31, 2025, Istanbul, Türkiye

**SPONSORSHIP AND
EXHIBITION OPPORTUNITIES**

ABOUT THE CONFERENCE

The International Corrections and Prisons Association’s 27th Annual Conference is an event that brings together corrections professionals, policymakers, and experts from across the globe. Set against the backdrop of Türkiye’s vibrant capital, this conference will explore innovative approaches to staff, institutions, and the communities that support people in prison and on release.

Participants can look forward to five days of intensive learning, collaboration, and cultural exchange. The conference will feature keynote addresses from leading figures in corrections, alongside specialised workshops that delve into practical solutions. Interactive sessions will provide hands-on experience, and networking events will foster meaningful connections among international colleagues.

The choice of Türkiye as the host country offers a unique opportunity to witness firsthand how a nation has transformed its correctional system through progressive reforms and community-centred approaches. Attendees will have the chance to visit local facilities and engage with senior corrections professionals from across the globe, gaining valuable insights into successful rehabilitation programs and innovative management strategies.

Beyond the professional development aspects, the conference includes carefully curated cultural experiences that showcase Türkiye’s rich heritage and remarkable journey of reconciliation and growth. This combination of professional excellence and cultural immersion makes the 2025 ICPA Conference an unmissable event for anyone committed to advancing the field of corrections.

<div>26</div> <div>OCTOBER</div>	<div>Sunday</div> <div>Booth Set- up</div> <div>Evening Welcome Reception</div>	<div>29</div> <div>OCTOBER</div>	<div>Wednesday</div> <div>Conference Day Three</div> <div>Gala Dinner and ICPA Correctional Excellence Awards</div>
<div>27</div> <div>OCTOBER</div>	<div>Monday</div> <div>Conference Day One</div> <div>Host Welcome Reception</div>	<div>30</div> <div>OCTOBER</div>	<div>Thursday</div> <div>Conference Day Four</div> <div>Closing Session</div>
<div>28</div> <div>OCTOBER</div>	<div>Tuesday</div> <div>Conference Day Two</div> <div>ICPA AGM</div> <div>Private Networking Opportunities (Major Sponsors)</div>	<div>31</div> <div>OCTOBER</div>	<div>Friday</div> <div>Prison Visits (Optional)</div>

SPONSORSHIP PACKAGES

There are a range of sponsorship opportunities at the ICPA's 27th Annual Conference. Sponsors will be recognized according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

	MAJOR SPONSOR	SPONSOR	EXHIBITOR
Standard	4 Registrations Included \$27,750 USD	2 Registrations Included \$15,000 USD	1 Registration Included \$7,500 USD
Pro	6 Registrations Included \$29,750 USD	4 Registrations Included \$17,000 USD	2 Registrations Included \$8,500 USD
Pro Plus	8 Registrations Included \$31,750 USD	6 Registrations Included \$19,000 USD	3 Registrations Included \$9,500 USD

CONFERENCE IN-PERSON FULL REGISTRATIONS (ACCESS TO ALL SESSIONS AND EVENING EVENTS)

** Additional registrations may be purchased at a rate of \$1,000 per person at the time of signing the sponsorship agreement. We strongly encourage you to include all anticipated additional registrations during the agreement stage to ensure they are captured within a single invoice. Please note that any additional registrations requested after the agreement has been signed will be offered at the Early Bird rate of \$1,175 per person. ^^Major Sponsor and Sponsor packages are entitled to a maximum of five additional registrations to their selected package at discounted rates noted above. Exhibitor packages are eligible for up to two additional registrations to their selected package at the reduced rates noted above.*

	MAJOR SPONSOR	SPONSOR	EXHIBITOR
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CONFERENCE PARTICIPATION AND NETWORKING

Private networking opportunity*	Yes	No	No
Presentation in Conference Programme	Yes	No	No
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No

EXHIBITION OPPORTUNITIES

Exhibition Space (Location/ Size)	Premium - 4m/3m	Preferred - 3m/2m	Standard - 3m/2m
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BRANDING AND RECOGNITION

Recognition at conference opening and closing	Yes	Yes	No
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	MAJOR SPONSOR	SPONSOR	EXHIBITOR
CEO introduction to conference in programme book	Yes	Yes	No
Hosted Break**	Yes	No	No
Conference programme book advertisement	Full page	Half page	Logo only
Recognition on livestream (where applicable)	Video	Logo only	No
Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes	Yes	Logo and Hyperlink Only
Company Profile on the conference app	Yes	Yes	Yes
Logo on conference website (all event pages)	Yes	Yes	No
Logo on mass emails promoting the event	Yes	Yes	No
Social media announcement as sponsor	Yes – Individual	Yes – Group	No
Logo on printed conference materials	Yes	Yes	No
Logo on wall banners / LED screen	Yes	Yes	Yes
Digital signage	Yes	Yes	Yes
PROMOTIONAL MATERIALS			
Items in Conference Bags	Included (3)	Included (2)	\$300 per item

Exhibition Space Access

The exhibition areas will be spread across two floors, both situated in high-traffic zones near the breakout session rooms. These spaces will serve as the central hub for all conference breaks, including morning tea, lunch, and afternoon tea.

- **Area A – Conrad Foyer & Pre-Foyer**
(Premium Space)
- **Area B – Junior Ballroom & Foyer**
(Preferred and Standard Spaces)

Dedicated time slots will be scheduled within the conference program to allow attendees to visit the exhibition areas and engage with exhibitors.

The Welcome Reception will be held in a weather-dependent location, either in the Conrad Ballroom Area or on the Panoramic Terrace. Major Sponsors and Sponsors are permitted to place banners in these areas. Exhibitors may display pop-up banners within their designated spaces.

***Private Networking Opportunities**

Major Sponsors have the opportunity to host a private networking evening event for conference attendees. These events are organized by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

**** Hosted Breaks**

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes), and during this time, you will receive the following:

- Acknowledgement in the program as Sponsor of the Tea Break
- Acknowledgement by the MC/s in the plenary or workshop rooms.
- An opportunity to place branded catering items on catering stations throughout the exhibition hall (at the sponsor's cost).
- Logo on signage on catering stations in the Exhibition Hall.
- Signage and acknowledgement in the Exhibition Hall (e.g., entrance, screens, etc.), subject to availability.

Interested in Membership?

Becoming a member offers an opportunity to support the mission and purpose of ICPA continuously. More information about membership plans can be found [here](#).

Looking for a Unique Opportunity?

We offer opportunities to suit all budgets and objectives but if you are seeking something special or have an idea that caters to your unique requirements as well as those of the conference, we would be delighted to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or customized based on your ideas. The total investment will be determined upon receipt of your proposal, and contract agreements can be arranged. Please email your proposal to Grail Mageean-Ray at grailmageean@icpa.org, and we will get back to you promptly.