

# EXHIBITION AND SPONSORSHIP OPPORTUNITIES



## ICPA's Annual Conference: Excelling Beyond the 'old' Normal: Corrections after the Global Pandemic

It's the **flagship event** of ICPA, join us in Orlando, Florida from 23-28 October 2022 for our annual conference. Come together again with friends and colleagues from across the world of corrections for what will be a big reunion! **Connect with colleagues from around the globe and be part of the world's largest correctional community**.

#### Why become an exhibitor?

The ICPA Annual Conference has always been the highlight of the correctional professional's agenda. With **typical attendance levels around 550**, our delegates comprise senior decision makers and practitioners from all sectors. Be seen by showcasing your products and services at this exciting event.

#### What to expect

As a sponsor or exhibitor, your team will be able to set up a booth in our exclusive exhibition area. Numbers of booth spaces are limited and you can expect to have undiluted exposure to the many attendees across four days of this event. Network with delegates, generate leads and inform delegates about your latest products, services and innovations!

#### **Exhibition and Event Timings**

The exhibition area is open all-day from Monday-Thursday. With all breaks and lunches held in the exhibition zone you can expect peak attendances on the following dates/times:

	BREAK (AM)	LUNCH	BREAK (PM)
Monday 24th October	1030 - 1100	1230 - 1330	1500 - 1530
Tuesday 25th October	1030 - 1100	1230 - 1330	1500 - 1530
Wednesday 26th October	1030 - 1100	1230 - 1330	1500 - 1530
Thursday 27th October	1030 - 1100	1230 - 1330	1500 - 1530

<sup>\*</sup> Exact timings are subject to change as the programme develops. Booth setup is on Sunday 23rd October.

### The Benefits of Exhibiting at the ICPA Annual Conference

As an exhibitor of the event, you can **showcase your brand, products and services** throughout the conference. Our team will be on hand to assist you in advance of the event to take advantage of the various benefits on offer.

If you would like your company to be seen as a **major supporter** of ICPA's Annual Conference you can take advantage of enhanced opportunities in addition to the standard exhibition package. **Spaces are limited, contact our team for more information.** 

Benefits	Exhibitor	Sponsor	Major Sponsor
(figures shown are in \$US Dollars)	\$5,350	Contact Us	Contact Us
Recognition and Logo Placement - be seen on our mass emails and prominently throughout the event on various materials, graphics, etc.	Website and exhibition listing	Website, Emails and Highlighting	All materials and Premium positioning
Boothspace - set up your table-top booth in our dedicated exhibition area	$\square$	V	Premium size and location
Display throughout the venue on our dedicated digital signage	$\square$	<b>▼</b>	$\square$
Full page Company Profile in our Association Supporters Directory	Logo and Company Profile	Company Profile and Advert	Company Profile and Advert
Logo on our wall banners	$\overline{\square}$	$\overline{\checkmark}$	$\overline{\mathbf{Q}}$
Add a promotional item in our conference kits	Optional (\$250)	$\overline{\mathbf{V}}$	$\overline{\mathbf{Q}}$
Conference tickets to access all sessions and networking events	1	2	3
Reduced rate member fee for additional registrations	$\overline{\mathbf{Q}}$	$\overline{\checkmark}$	$\overline{\square}$
Hold your own product/service-focused workshop or demo (30 minutes) via our Showcase Stream	Silver Member/ Exhibitors (fee \$2,500)	Included	Included
Access to dedicated meeting rooms for private discussions or presentations			Image: Control of the
Add promotional items to our workshop rooms			<b>☑</b>
Ability to organise an official 'private VIP Event' with facilitated invitations to selected delegates			Image: Control of the

For more information or to secure your spot, email icpa2022@icpa.org https://www.icpa.org