



ICPA 2026

25–30 OCT
BELFAST, NI

ANNUAL CONFERENCE

THEME

*Partnerships in a Modern Corrections
Landscape: Responding to Increasing
Growth and Complexity.*

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ABOUT THE CONFERENCE

The International Corrections and Prisons Association (ICPA) invites the global corrections community to its 28th Annual Conference, *"Partnerships in a Modern Corrections Landscape: Responding to Increasing Growth and Complexity."*

The conference will examine the pressures of rising prisoner numbers and the growing complexity of needs among people in custody and under community supervision. Delegates will be invited to consider how corrections can best respond to these challenges through collaboration and partnerships, including with government agencies and social services, research bodies, and not-for-profit organisations.

25 OCTOBER	Sunday Delegates Check-in / Welcome Reception/ Heads of Service Forum (Invitation only)/ Booth Set Up	28 OCTOBER	Wednesday Host Country Day, Plenaries, Workshops, and Exhibition / Awards Ceremony and Gala Dinner
26 OCTOBER	Monday Opening Sessions, Plenary, Workshops, and Exhibition / Host Reception	29 OCTOBER	Thursday Plenaries, Workshops, Exhibition, and Closing Sessions
27 OCTOBER	Tuesday Distinguished Scholar Lecture, Workshops, Exhibition / AGM and Private Sponsor Events	30 OCTOBER	Friday Prison Visits (Optional)

There are a range of sponsorship opportunities at the ICPA's 28th Annual Conference. Sponsors will be recognized according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

SOLD OUT MAJOR SPONSOR	SPONSOR	EXHIBITOR
4 Registrations Included \$28,000 USD	2 Registrations Included \$15,000 USD	1 Registration Included \$9,000 USD
ADDITIONAL PACKAGES		
Gala Dinner Sponsor/ Headshot Area Sponsor/Recharge & Connect Sponsor and Livestream Supporter (can be purchased without an existing package or added to your main package).		

SPONSORSHIP PACKAGES



MAJOR SPONSOR

SPONSOR

EXHIBITOR

CONFERENCE PARTICIPATION AND NETWORKING

Private networking opportunity*	Yes	No	No
Presentation in Conference Programme	Yes	No	No
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No

EXHIBITION OPPORTUNITIES

Exhibition Space (Location/ Size)	Premium - 4m/3m	Preferred - 3m/2m	Standard - 3m/2m
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BRANDING AND RECOGNITION

Recognition at conference opening and closing	Yes	Yes	No
CEO introduction to conference in programme book	Yes	No	No
Hosted Break**	Yes	No	No
Conference programme book advertisement	Full page	Half page	Logo only
Recognition on livestream (where applicable)	Video	Logo only	No
Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes	Yes	Logo and Hyperlink Only
Company Profile on the conference app	Yes	Yes	Yes
Logo on conference website (all event pages)	Yes	Yes	No
Logo on mass emails promoting the event	Yes	No	No

**MAJOR SPONSOR****SPONSOR****EXHIBITOR**

Social media announcement as sponsor	Yes – Individual	Yes – Group	No
Logo on printed conference materials	Yes	Yes	No
Logo on wall banners / LED screen	Yes	Yes	Yes
Digital signage	Yes	Yes	Yes
PROMOTIONAL MATERIALS			
Items in Conference Bags	Included (3)	Included (2)	\$300 per item

Exhibition Space Access

The exhibition areas will be located in high-traffic zones near the plenary and breakout session rooms. These spaces will serve as the central hub for all conference breaks, including morning tea, lunch, and afternoon tea.

Dedicated time slots will be scheduled within the conference program to allow attendees to visit the exhibition areas and engage with exhibitors.

** Hosted Breaks

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes), and during this time, you will receive the following:

- Acknowledgement in the program as Sponsor of the Tea Break
- Acknowledgement by the MC/s in the plenary or workshop rooms.
- An opportunity to place branded catering items on catering stations throughout the exhibition hall (at the sponsor's cost).
- Logo on signage on catering stations in the Exhibition Hall.

*Private Networking Opportunities

Major Sponsors have the opportunity to host a private networking evening event for conference attendees. These events are organized by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

ADDITIONAL SPONSORSHIP OPTIONS

GALA DINNER SPONSOR - \$15,000 USD (ONE AVAILABLE)

Boost your brand visibility with our premium Gala Dinner Sponsorship. This package includes one full conference registration, prominent recognition during the evening, brand placement on banners and conference app. Gain added exposure through digital signage, a branded photo booth, social media promotion and the opportunity to place promotional items on dinner tables, ensuring lasting impact with every attendee.

Registrations included	1x
A Branded Photo booth	Yes
Recognition as Gala Sponsor in Programme Book	Yes
Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes
Company Profile on the conference app	Yes
Social media announcement as sponsor	Yes
Logo placement during the Gala Dinner	Yes
Digital signage	Yes
Opportunity to have promotional items on dinner tables	(at own cost)

HEADSHOT AREA SPONSOR - \$6,500 USD (ONE AVAILABLE)

Increase your brand exposure with our Headshot Area Package. This package includes sponsorship of a professional headshot photographer across 4 days of the conference (Mon-Thur) offering delegates a convenient drop-in service for high-quality plain background headshots. Your branding will be prominently featured on signage at the headshot area, as well as your logo included in the official programme book promoting the headshot service and acknowledging your sponsorship. Please note that your logo will not be included in the individual headshot images.

Branded signage advertising in the headshot area	Yes
Logo included in programme book advertisement promoting the headshot service and acknowledging your sponsorship.	Yes
Company logo and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes

Company Profile on the conference app	Yes
Social media announcement as Headshot Area Sponsor	Yes

RECHARGE & CONNECT SPONSOR - \$7,000 USD (ONE AVAILABLE)

Enhance your visibility throughout the conference with our Recharge & Connect Package. A high-impact opportunity to keep your brand visible while delegates connect, recharge and network. This package includes branded placement on the Venue's WiFi landing page, logo branding on onsite charging stations, as well as your logo included in the official programme book promoting the recharge area and acknowledging your sponsorship.

Branded charging units	Yes
Logo included in programme book advertisement promoting the recharge area and acknowledging your sponsorship	Yes
Company logo and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes
Company Profile on the conference app	Yes
Logo on the venue's WiFi landing page	Yes

LIVE STREAM SUPPORTER - \$3,500 USD (MULTIPLE AVAILABLE)

As a Live Stream Supporter, your brand will receive prominent recognition through our popular live stream coverage, as well as digital signage, logo placement, and other visibility opportunities throughout the conference. This package provides a valuable opportunity for organisations that are unable to attend in person, to ensure continued visibility and brand recognition throughout the conference.

Your logo will remain embedded on recorded conference sessions available through ICPA's member resources, providing ongoing visibility beyond the live event. With over 1,000 members joining worldwide, this package offers continued brand exposure and recognition across our global correctional community.

Promotional advertisement prioritised during peak time breaks	Yes
Logo shown on screen during breaks	Yes

Company logo and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes
Company Profile on the conference app	Yes
Digital signage	Yes



**All packages are subject to availability and are not confirmed until a signed agreement has been received. In the event of unforeseen circumstances that prevent us from proceeding with a package, ICPA reserves the right to withdraw or cancel it. Should this occur, ICPA will endeavour to offer an equivalent opportunity where possible. Certain packages are allocated on a first-come, first-served basis.*

Next Steps

Our Partnerships & Growth Manager will send through the sponsorship agreement form, and the Conference Benefits Checklist - guidance on the benefits, requirements and submissions dates.

Packages can be built from the existing sponsorship opportunities above or customized based on your ideas. The total investment will be determined upon receipt of your proposal, and contract agreements can be arranged.

Please email your proposal to Grail Mageean-Ray at grailmageean@icpa.org, and we will get back to you promptly.