



**PRISON DESIGN
AND TECHNOLOGY
CONFERENCE**

PDTTC

**HUMANE AND RESILIENT FUTURES:
RETHINKING PRISONS THROUGH
INNOVATION, INFRASTRUCTURE,
AND TECHNOLOGY**

**RABAT, MOROCCO,
APRIL 21-24, 2026**

**SPONSORSHIP AND EXHIBITION
OPPORTUNITIES**

ABOUT THE CONFERENCE



The inaugural Prison Design and Technology Conference (PDTC) will take place in Rabat, Morocco, from April 21-24, 2026. This conference will bring together experts from across the correctional landscape to shape the future of prison infrastructure and technology. PDTC 2026 is jointly organised by the International Corrections and Prisons Association (ICPA) and the Directorate General for Prison Administration and Reintegration (DGAPR) of Morocco.

This first-of-its-kind conference will focus on the theme: "Humane and Resilient Futures: Rethinking Prisons through Innovation, Infrastructure, and Technology."

A summary of the sponsorship opportunities is presented below. Further details on the associated benefits are provided in the next section.

If you are interested in supporting ICPA as a sponsor, please contact Grail Mageean-Ray at grailmageean@icpa.org. For more information about the conference, please visit our [website](#).

Package	Price	Member rate
Major Sponsor	\$22,000	\$20,000
Sponsor	\$16,000	\$15,000
Exhibitor	\$8,500	\$7,500

THE PROGRAMME



21
APRIL

Tuesday

Exhibition Booth Set Up / Delegates
Check-in / Welcome Reception

23
APRIL

Thursday

Conference Day Two - Plenaries and
Workshops/ Closing Session

22
APRIL

Wednesday

Conference Day One - Plenaries and
Workshops / Private Sponsor Events

24
APRIL

Friday

Prison Visits (Optional)

SPONSORSHIP PACKAGES

There is a range of opportunities for sponsorship at the inaugural PDTC. Sponsors will be recognised according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

	MAJOR SPONSOR	SPONSOR	EXHIBITOR
REGISTRATION			
Conference in-person Full Registrations	4 Registrations included	2 Registrations included	1 Registration included
Opportunity to purchase additional in-person registration tickets (bundled)	Yes	Yes	Yes
CONFERENCE PARTICIPATION AND NETWORKING			
Private networking opportunity*	Yes	No	No
Presentation in Conference Programme	Yes	No	No
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No

MAJOR SPONSOR**SPONSOR****EXHIBITOR****EXHIBITION OPPORTUNITIES**

Exhibition Space (Location/ Size)	Premium - 4m/3m	Superior - 3m/2m	Standard - 3m/2m
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BRANDING AND RECOGNITION

Recognition at conference opening and closing	Yes	Yes	No
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CEO introduction to conference in programme book	Yes	No	No
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Conference programme book advertisement	Full page	Half page	Logo only
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Hosted break**	Yes	No	No
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Recognition on livestream (where applicable)	Yes	Logo only	No
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Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes	Yes	Logo and Hyperlink Only
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Company Profile on the conference app	Yes	Yes	Yes
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Logo on conference website (all PDTC event pages)	Yes	Yes	No
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Logo on mass emails promoting the event	Yes	Yes	No
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Social media announcement as sponsor	Yes – Individual	Yes – Group	No
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Logo on printed conference materials	Yes	Yes	No
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Logo on wall banners / LED screen	Yes	Yes	Yes
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Digital signage	Yes	Yes	Yes
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PROMOTIONAL MATERIALS

Items in Conference Bags	Included (3)	Included (2)	\$300 per item
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***Private Networking Opportunities**

Major Sponsors have the opportunity to host a private networking evening event for conference attendees on Wednesday 22 April. These events are organised by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

**** Hosted Breaks**

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes), and during this time, you will receive the following:

- Acknowledgement in the programme as Sponsor of the Tea Break
- An opportunity to place branded catering items on catering stations throughout the exhibition hall (at the sponsor's cost).
- Logo on signage on catering stations in the Exhibition Hall.
- Signage and acknowledgement in the Exhibition Hall (e.g., entrance, screens, etc.), subject to availability.

Interested in Membership?

Becoming a member offers an opportunity to support the mission and purpose of ICPA continuously. More information about membership plans can be found [here](#).

Looking for a Unique Opportunity?

We offer opportunities to suit all budgets and objectives, but if you are seeking something special or have an idea that caters to your unique requirements as well as those of the conference, we would be delighted to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or customised based on your ideas. The total investment will be determined upon receipt of your proposal, and contra agreements can be arranged. Please email your proposal to Grail Mageean-Ray at grailmageean@icpa.org, and we will get back to you promptly.