



ICPA 2024 Annual Conference

Singapore,
1 – 6 September 2024

**SPONSORSHIP AND EXHIBITION
OPPORTUNITIES**

ABOUT THE CONFERENCE



The International Corrections and Prisons Association (ICPA) will host our Annual Conference in **Singapore from 1 – 6 September 2024** on the theme: ***Enabling Desistance: Beyond Recidivism.***

Attendees will explore the factors that impact on achieving long-term desistance in criminal justice, prisons, and post-release landscapes. The conference will cover a wide range of topics under the banner of recidivism and desistance, including new trends and innovations, the use of technology, community-based corrections, mental health and healthcare, cohort-specific corrections, education, and vocational training, and much more. Attendees will have the opportunity to participate in plenary sessions, workshops, discussions, and networking events, as well as to visit correctional facilities and learn about the Singapore Prison Service's best practices.

ICPA's Annual Conference is the event on every correctional leader's agenda and a key opportunity for companies to connect with decision makers from across the globe and display their products and services.



THE PROGRAMME



1
SEPTEMBER
Sunday
Yellow Ribbon Run (hosted by SPS)
and Evening Welcome Reception

2
SEPTEMBER
Monday
Conference Day One and Host
Welcome Reception

3
SEPTEMBER
Tuesday
Conference Day Two, ICPA AGM,
Private Networking Opportunities
(Platinum Sponsors)

4
SEPTEMBER
Wednesday
Conference Day Three, Gala
Dinner, and ICPA Correctional
Excellence Awards

5
SEPTEMBER
Thursday
Conference Day Four

6
SEPTEMBER
Friday
Prison Visits (Optional)

The opportunity to be a corporate sponsor for this event will provide your company with unparalleled exposure to decision makers in the corrections sector who are actively interested in growing and improving their operations. Importantly, your partnership will also support the global corrections community to continue to innovate and improve, and ultimately reduce reoffending and build safer communities worldwide.

A summary of the sponsorship opportunities is presented below with further detail on the associated benefits:

Major Sponsor	\$27,750 USD
Sponsor	\$15,000 USD
Exhibitor	\$7,500 USD
Gala Sponsor*	\$15,000 USD

If you are interested in supporting ICPA as a corporate sponsor, please contact ICPA Executive Director Natalie Boal on natalieboal@icpa.org. For more information about the conference, please visit www.icpa.org.

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	MAJOR SPONSOR	SPONSOR	EXHIBITOR
REGISTRATIONS AND NETWORKING			
Conference in-person registrations (full)	4	2	1
Opportunity to purchase additional conference registrations at the exhibitor rate	4	2	2
Opportunity to purchase a 'group registration' package	Yes	Yes	Yes
Private networking opportunity*	Yes	N/A	N/A
Attendee list (including all consenting delegates, does not include email address) provided to the sponsor in advance of the conference (name, last name, organization, country).	Yes	Yes	N/A
RECOGNITION			
Recognition at conference opening and closing	Yes	Yes	N/A
CEO introduction to conference in programme book	Yes	N/A	N/A
Conference programme book advertisement	Full page	Half page	Half page
Company profile, logo, and hyperlink on 'our conference sponsors' page section of the ICPA website	Yes	Yes	Logo Only
Company Profile on the conference app	Yes	Yes	Yes
Logo on conference website	Yes	Yes	N/A
Logo on mass emails promoting the event	Yes	Yes	N/A
Logo on all emails to registered attendees	Yes	Yes	N/A
Social media announcement as sponsor	Yes - Individual	Yes - Group	N/A

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Logo on printed conference materials	Yes	N/A	N/A
Hosted Break**	Yes	N/A	N/A
Logo on wall banners	Yes	Yes	N/A
SIGNAGE			
Digital Signage	Yes	Yes	Yes
EXHIBITION AND PROGRAMME CONTENT			
Exhibition Space	Yes	Yes	Yes
Opportunity to select from reserved booths in prime location within the exhibition	Premium	Yes	N/A
Presentation in conference programme	Yes	N/A	N/A
PROMOTIONAL MATERIALS			
Item in Conference Bags	Yes - 3 items	Yes - 2 items	\$300 (1)

*Gala Sponsor

ICPA's Gala Dinner and Correctional Services' Awards is the key evening function at the Annual Conference. The event includes a formal sit-down dinner, awards ceremony, and live entertainment. ICPA is offering one organization the opportunity to sponsor this evening activity for an additional \$15,000 USD. This sponsorship package includes, signage, recognition, a branded photobooth, and the opportunity for a silent auction or similar (on discussion with the sponsor).

** Private Networking Opportunities

Major Sponsors have the opportunity to host a private networking opportunities for conference attendees, on Tuesday 2 September 2024. These events are organised by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

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*** Hosted Breaks

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes) and during this time they will receive:

- Acknowledgement in the program as Sponsor of the Tea Break
- Acknowledgement by the MC/s in the plenary or workshop rooms.
- During hosted tea break, an opportunity to place branded catering items on catering stations throughout the exhibition hall (at sponsor's cost).
- Logo on signage on catering stations in the Exhibition Hall.
- Signage and acknowledgement in the Exhibition Hall (e.g., entrance, screens, etc.), subject to availability.

Exhibition Space Access

- The exhibition space will be the location of all breaks (morning tea, lunch, afternoon tea) during the conference. In addition, there will be time during the conference for attendees to visit the exhibition space.

Interested in Membership?

Membership presents an opportunity to continue to support the mission and purpose of the ICPA. More information on membership can be found [here](#).

Looking for a unique opportunity?

We have opportunities to suit all budgets and objectives, but if you are looking for something special or have an idea that caters to your unique requirements as well as those of the conference, we would love to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or other sponsorship ideas. The total investment will be decided upon receipt of your application, and contra agreements can be arranged. Please email your proposal **Natalie Boal, Executive Director ICPA,** natalieboal@icpa.org, and we will get back to you.