



ICPA 2025 Annual Conference

Wellbeing in Corrections:
Initiatives for Staff, Systems, and Communities

26-31 October 2025 Kigali, Rwanda

**SPONSORSHIP AND EXHIBITION
OPPORTUNITIES**

ABOUT THE CONFERENCE



ICPA's 27th Annual Conference will be held in Kigali, Rwanda from October 26-31, 2025. This year's theme is "Wellbeing in Corrections: Initiatives for Staff, Systems, and Communities."

The International Corrections and Prisons Association's 27th Annual Conference is an event that brings together corrections professionals, policymakers, and experts from across the globe. Set against the backdrop of Rwanda's vibrant capital, Kigali, this conference will explore innovative approaches to staff, institutions, and the communities that support people in prison and on release.

Participants can look forward to five days of intensive learning, collaboration, and cultural exchange. The conference will feature keynote addresses from leading figures in corrections, alongside specialized workshops that delve into practical solutions. Interactive sessions will provide hands-on experience and networking events will foster meaningful connections among international colleagues.

The choice of Rwanda as the host country offers a unique opportunity to witness firsthand how a nation has transformed its correctional system through progressive reforms and community-centered approaches. Attendees will have the chance to visit local facilities and engage with Rwandan corrections professionals, gaining valuable insights into successful rehabilitation programs and innovative management strategies.

Beyond the professional development aspects, the conference includes carefully curated cultural experiences that showcase Rwanda's rich heritage and remarkable journey of reconciliation and growth. This combination of professional excellence and cultural immersion makes the 2025 ICPA Conference an unmissable event for anyone committed to advancing the field of corrections.

THE PROGRAMME



26
OCTOBER
Sunday
Booth Set- up
Evening Welcome Reception

29
OCTOBER
Wednesday
Conference Day Three
Gala Dinner and ICPA Correctional
Excellence Awards

27
OCTOBER
Monday
Conference Day One
Host Welcome Reception

30
OCTOBER
Thursday
Conference Day Four
Closing Session

28
OCTOBER
Tuesday
Conference Day Two
ICPA AGM
Private Networking Opportunities (Major
Sponsors)

31
OCTOBER
Friday
Prison Visits (Optional)

SPONSORSHIP PACKAGES

There are a range of opportunities for sponsorship at the ICPA's 27th Annual Conference. Sponsors will be recognized according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

Major Sponsor	\$27,750 USD
Sponsor	\$15,000 USD
Exhibitor	\$7,500 USD
Gala Sponsor*	\$15,000 USD

SPONSORSHIP PACKAGES



	MAJOR SPONSOR	SPONSOR	EXHIBITOR
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CONFERENCE IN-PERSON FULL REGISTRATIONS (ACCESS TO ALL SESSIONS AND EVENING EVENTS)

Standard	4 Registrations included TBC	2 Registrations included TBC	1 Registration included TBC
Pro	6 Registrations included TBC	4 Registrations included TBC	2 Registrations included TBC
Pro Plus	8 Registrations included TBC	6 Registrations included TBC	3 Registrations included TBC
Opportunity to purchase additional in-person registration tickets (bundled)	Yes	Yes	Yes

CONFERENCE PARTICIPATION AND NETWORKING

Private networking opportunity**	Yes	No	No
Presentation in Conference Programme	Yes	No	No
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No

EXHIBITION OPPORTUNITIES

Exhibition Space (Location/ Size)	Premium - 4m/3m	Standard - 3m/2m	Standard - 3m/2m
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BRANDING AND RECOGNITION

Recognition at conference opening and closing	Yes	Yes	No
CEO introduction to conference in programme book	Yes	Yes	No
Hosted Break***	Yes	No	No



	MAJOR SPONSOR	SPONSOR	EXHIBITOR
Conference programme book advertisement	Full page	Half page	Logo only
Recognition on livestream (where applicable)	Yes	Logo only	No
Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes	Yes	Logo and Hyperlink Only
Company Profile on the conference app	Yes	Yes	Yes
Logo on conference website (all event pages)	Yes	Yes	No
Logo on mass emails promoting the event	Yes	Yes	No
Social media announcement as sponsor	Yes – Individual	Yes – Group	No
Logo on printed conference materials	Yes	Yes	No
Logo on wall banners / LED screen	Yes	Yes	Yes
Digital signage	Yes	Yes	Yes
PROMOTIONAL MATERIALS			
Items in Conference Bags	Included (3)	Included (2)	\$300 per item

* Gala Sponsor

ICPA's Gala Dinner and Correctional Excellence Awards are the key evening function at the Annual Conference. The event includes a formal sit-down dinner, awards ceremony, and live entertainment. ICPA is offering one organization the opportunity to sponsor this evening's activity for an additional cost.

This sponsorship package includes signage, recognition, a branded photo booth, and the opportunity for a silent auction or similar (on discussion with the sponsor).

**Private Networking Opportunities

Major Sponsors have the opportunity to host a private networking evening event for conference attendees. These events are organized by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

*** Hosted Breaks

Morning and afternoon coffee/tea breaks will be held in the Exhibition Hall. Major Sponsors can elect to sponsor one morning or afternoon tea break (30 minutes), and during this time, you will receive the following:

- Acknowledgement in the program as Sponsor of the Tea Break
- Acknowledgement by the MC/s in the plenary or workshop rooms.
- During the hosted tea break, an opportunity to place branded catering items on catering stations throughout the exhibition hall (at the sponsor's cost).

- Logo on signage on catering stations in the Exhibition Hall.
- Signage and acknowledgement in the Exhibition Hall (e.g., entrance, screens, etc.), subject to availability.

Exhibition Space Access

The exhibition space will be the central location for the welcome reception and all breaks (morning tea, lunch, afternoon tea) during the conference. Additionally, dedicated time slots will be allocated during the conference for attendees to visit the exhibition area.

Interested in Membership?

Becoming a member offers an opportunity to support the mission and purpose of ICPA continuously. More information about membership plans can be found [here](#).

Looking for a Unique Opportunity?

We offer opportunities to suit all budgets and objectives but if you are seeking something special or have an idea that caters to your unique requirements as well as those of the conference, we would be delighted to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or customized based on your ideas. The total investment will be determined upon receipt of your proposal, and contract agreements can be arranged. Please email your proposal to Grail Mageean-Ray at grailmageean@icpa.org, and we will get back to you promptly.