



**CTC 2025**

**The Smart Prison**

**24-27 February 2025**

**Bangkok, Thailand**

**SPONSORSHIP AND EXHIBITION  
OPPORTUNITIES**

# ABOUT THE CONFERENCE



The International Corrections and Prisons Association (ICPA), and the Thailand Department of Corrections (DOC), will host the second Correctional Technology Conference (CTC) in Bangkok, Thailand from 24 – 27 February 2025 on the theme of ‘The Smart Prison’.

The opportunity to become a sponsor for this event will provide your company with unparalleled exposure to decision makers in the corrections sector who are actively interested in growing the technological maturity of their operations.

Importantly, your partnership will support the global corrections community in promoting ethical and effective correctional practices, enhancing public safety, and fostering healthier communities worldwide.

A summary of the sponsorship opportunities is presented below. Further details on the associated benefits are provided in the next section.

If you are interested in supporting ICPA as a sponsor, please contact Grail Mageean-Ray at [grailmageean@icpa.org](mailto:grailmageean@icpa.org). For more information about the conference, please visit our [website](#).

Package	Price
Major Sponsor	\$20,000
Sponsor	\$15,000
Exhibitor	\$7,000

# THE PROGRAMME



**24**  
FEBRUARY  
**Monday**  
Exhibition Booth Set Up/ Evening  
Welcome Reception

**26**  
FEBRUARY  
**Wednesday**  
Conference Day Two

**25**  
FEBRUARY  
**Tuesday**  
Conference Day One/ Private  
Networking Opportunities (Hosted  
by Major Sponsors)

**27**  
FEBRUARY  
**Thursday**  
Prison Visits (Optional)

## SPONSORSHIP PACKAGES

There are a range of opportunities for sponsorship at ICPA's Second Correctional Technology Conference (CTC). Sponsors will be recognized according to the level of the package purchased and will receive the benefits and opportunities detailed in the table below.

PACKAGE	MAJOR SPONSOR	SPONSOR	EXHIBITOR
<b>CONFERENCE IN-PERSON FULL REGISTRATIONS (ACCESS TO ALL SESSIONS AND EVENING EVENTS)</b>			
<b>Standard</b>	4 Registrations included \$20,000	2 Registrations included \$15,000	1 Registration included \$7,000
<b>Pro</b>	6 Registrations included TBC	4 Registrations included TBC	2 Registrations included TBC
<b>Pro Plus</b>	8 Registrations included TBC	6 Registrations included TBC	3 Registrations included TBC
Opportunity to purchase additional in-person registration tickets (bundled)	Yes	Yes	Yes

**PACKAGE****CONFERENCE PARTICIPATION AND NETWORKING**

Private networking opportunity*	Yes	No	No
Presentation in Conference Programme	Yes	No	No
Attendee list provided in advance (excluding email addresses)	Yes	Yes	No

**EXHIBITION OPPORTUNITIES**

Exhibition Space (Location/ Size)	Premium - 4m/3m	Superior - 3m/2m	Standard - 3m/2m
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**BRANDING AND RECOGNITION**

Recognition at conference opening and closing	Yes	Yes	No
CEO introduction to conference in programme book	Yes	Yes	No
Conference programme book advertisement	Full page	Half page	Logo only
Recognition on livestream (where applicable)	Yes	Logo only	No
Company profile, logo, and hyperlink on 'Our Conference Sponsors' page section of the ICPA website	Yes	Yes	Logo and Hyperlink Only
Company Profile on the conference app	Yes	Yes	Yes
Logo on conference website (all CTC event pages)	Yes	Yes	No
Logo on mass emails promoting the event	Yes	Yes	No
Social media announcement as sponsor	Yes – Individual	Yes – Group	No
Logo on printed conference materials	Yes	Yes	No
Logo on wall banners / LED screen	Yes	Yes	Yes
Digital signage	Yes	Yes	Yes

**PROMOTIONAL MATERIALS**

Items in Conference Bags	Included – Up to 3 items	Included – Up to 2 items	Available at extra cost - \$300 per item
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### **\*Private Networking Opportunities**

Major Sponsors have the opportunity to host a private networking evening event for conference attendees on Tuesday, 25 February 2025. These events are organized by, and at the cost of, the sponsor. ICPA will support through the provision of registration lists and management of invitations and RSVPs.

### **Exhibition Space Access**

The exhibition space will be the central location for the welcome reception and all breaks (morning tea, lunch, afternoon tea) during the conference. Additionally, dedicated time slots will be allocated during the conference for attendees to visit the exhibition area.

### **Interested in Membership?**

Becoming a member offers an opportunity to support the mission and purpose of ICPA continuously. More information about membership plans can be found [here](#).

### **Looking for a Unique Opportunity?**

We offer opportunities to suit all budgets and objectives but if you are seeking something special or have an idea that caters to your unique requirements as well as those of the conference, we would be delighted to tailor a sponsorship package to suit your needs.

Packages can be built from the existing sponsorship opportunities above or customized based on your ideas. The total investment will be determined upon receipt of your proposal, and contra agreements can be arranged. Please email your proposal to Grail Mageean-Ray at [grailmageean@icpa.org](mailto:grailmageean@icpa.org), and we will get back to you promptly.